

CASE STUDY MyHazWaste



AIM: To cost-effectively protect the Palmerston North community and environment from harm from hazardous waste stored by community members.

Many households have hazardous waste that's not safe to dispose of in kerbside recycling or landfill. Palmerston North City Council wanted to avoid potentially dangerous storage and disposal that could harm the local residents and environment.

OUR OBJECTIVES



1. Safely dispose of hazardous waste from the Palmerston North community



2. Educate community members about the dangers of dumping hazardous waste inappropriately



3. Support Palmerston North City Council to manage the process, timelines, budget and outcomes of hazardous waste events

WHAT DID WE DELIVER?

- A drop-off event to suit the **budget and timeframes** of Palmerston North City Council
- An **easy-to-use** online booking system to **minimise the risk** of unknown quantities and materials being brought to the event
- **Fully qualified** staff and safe facilities to accept the hazardous material
- Appropriate **disposal and destruction services**
- **Evidence** of safe disposal

HOW DID WE DO IT?

- We **collaborated** with the council to design an event that was tailored to their community
- Together with the council, we **activated** a successful community campaign for citizens to register and drop-off their hazardous waste
- We **innovated** by building on the success of the first event to streamline subsequent events

A2/Y1.2
25/07/19
TRON/R LS

WHAT OUR CUSTOMER SAYS:

“3R (MyHazWaste) has been our hazardous household waste drop-off event contractor for the past 3 years - providing an effective solution in registering and organising a drop off day for residents for the proper treatment and disposal of household chemicals.”

Kian Lee
Palmerston North City Council

Got a problem you need to illuminate? Contact us.

3R Group Ltd | 0508 3RGroup | 06 872 7235 | info@3R.co.nz | www.3R.co.nz

Reimagining a world without waste

