

CASE STUDY The Glass Packaging Forum



THE CUSTOMER

The Glass Packaging Forum is a voluntary product stewardship programme that has been operating since 2006, with members' levies funding projects to improve the environmental outcomes for glass, which is infinitely recyclable.



ILLUMINATE

What is the problem you want to solve?
Identified areas of weakness in scheme operation and governance, which had not been reviewed in some time.



INNOVATE

Let's add value and create an ethos of continuous improvement.
Built on the existing scheme framework to improve outcomes.

THE PROBLEM

The issues facing container glass have changed, but the scheme was not as responsive as it could have been. Engaging stakeholders in the identification of issues and solutions was challenging.

KEY DELIVERABLES

- Created more robust data collection and analysis methodology with ongoing improvement
- Fostered closer relationships with councils and the waste industry to understand barriers to better outcomes
- Implemented strategic funding objectives and criteria
- Improved communication and engagement with all stakeholders from members to councils, collectors, industry organisations and central government

THE OUTCOMES

- Higher level of transparency to all stakeholders, leading to higher level of confidence in the organisation
- Better informed governance group
- Reliable mass balance data that can inform decisions
- Clear objectives and strategies to reach them

WHAT OUR CUSTOMER SAYS:

“The dedication and expertise of 3R as scheme managers gave me confidence that the Glass Packaging Forum could achieve our goals. 3R became the scheme manager at a critical point in time. They understand the importance of good relationships and through their stakeholder management helped us improve glass supply chain flow throughout New Zealand. 3R have been instrumental in streamlining our strategy, governance, and grant funding process. They have improved the integrity of our data to ensure it is robust and can guide good decision making. Their understanding of product stewardship and ability to bring stakeholders together has been of critical importance in this changing regulatory environment.”

Karen Titulaer,

Karen Titulaer, Glass Packaging Forum Steering Committee Chair 2019-2021 (Head of Legal, Risk and Sustainability, Villa Maria Estate Ltd)



Got a problem you need to illuminate? Contact us.

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Reimagining a world without waste

